

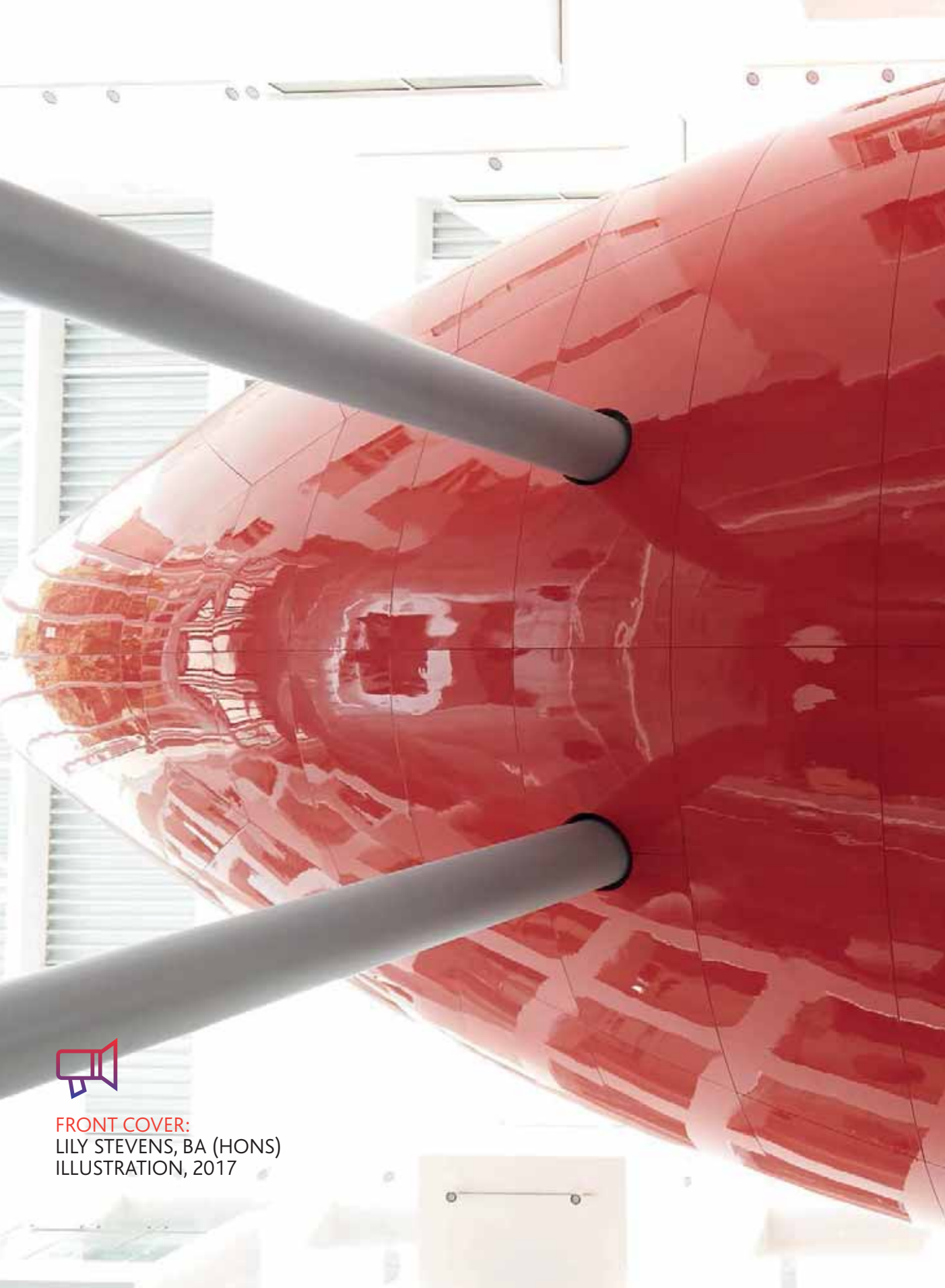


SOLENT
UNIVERSITY

SOUTHAMPTON

ART DESIGN FASHION

COURSES AT
SOLENT UNIVERSITY



FRONT COVER:
LILY STEVENS, BA (HONS)
ILLUSTRATION, 2017

SEE FOR YOURSELF

You have creative flair and you want to turn your talents into a credible career. At Solent, we get you started in a sector that's exciting, challenging and financially rewarding. The art, design and fashion industries are among the largest contributors to the UK economy – and you can be part of it.

Our lecturers have years of experience at the top of their game. And you get to use industry-ready studios, cameras, screen-printing materials and IT suites.

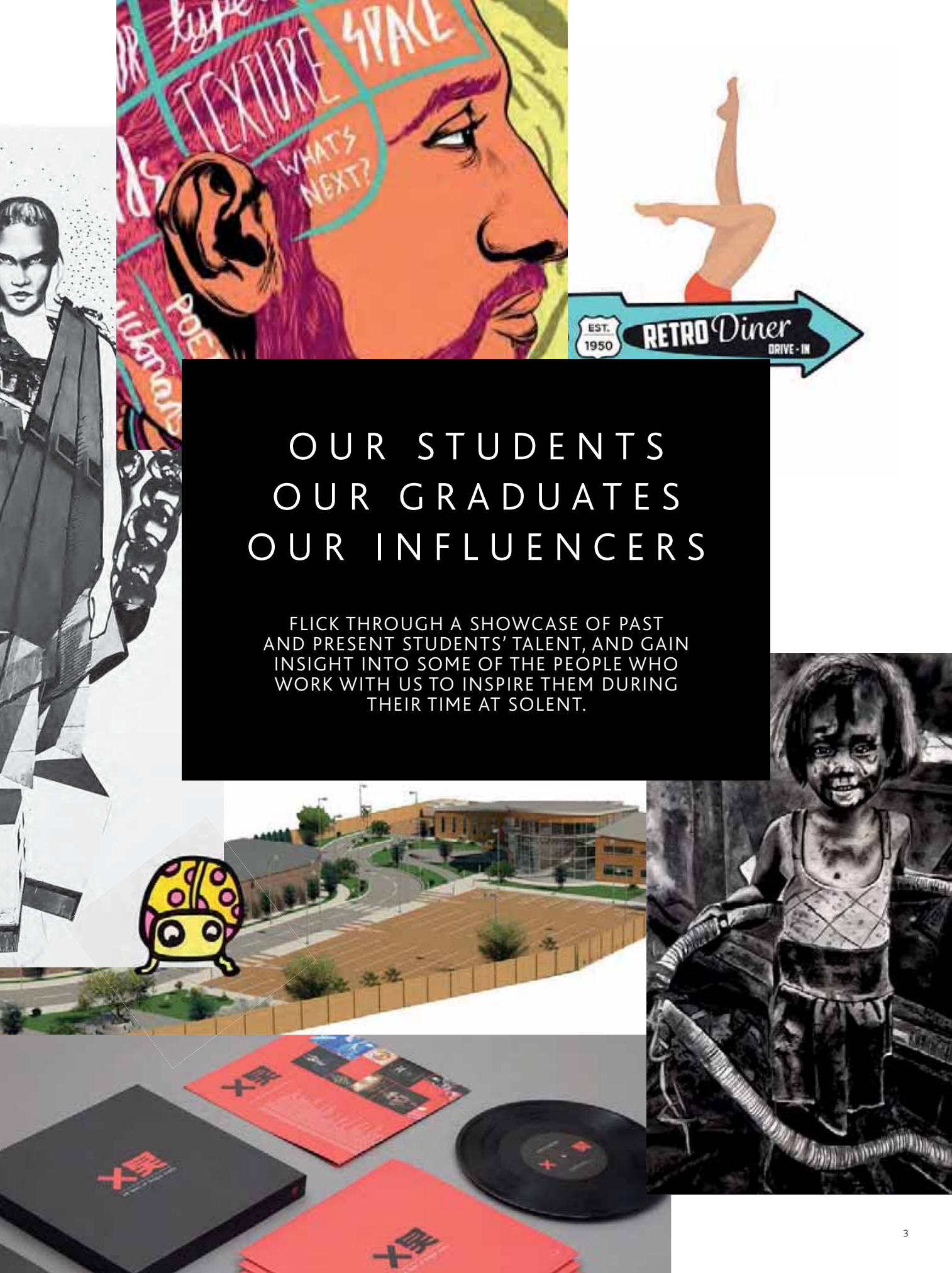
We know you want to grow as an artist and show the industry what you can do. Our students get to create art installations, award-winning animations, fashion shows and professional illustrations before they even graduate.

We're really proud of our work placements. And you will be too. You get the opportunity to do freelance projects and live briefs with major companies. Our students have recently enjoyed year-long placements with Hugo Boss, Harvey Nichols, Stella McCartney and Calvin Klein.

You could work on live international projects such as the Dow catwalk shows in Dusseldorf, where our students recently transformed reusable plastic into catwalk-worthy collections and showcased them at K2016 – the world's largest plastic and rubber exhibition.

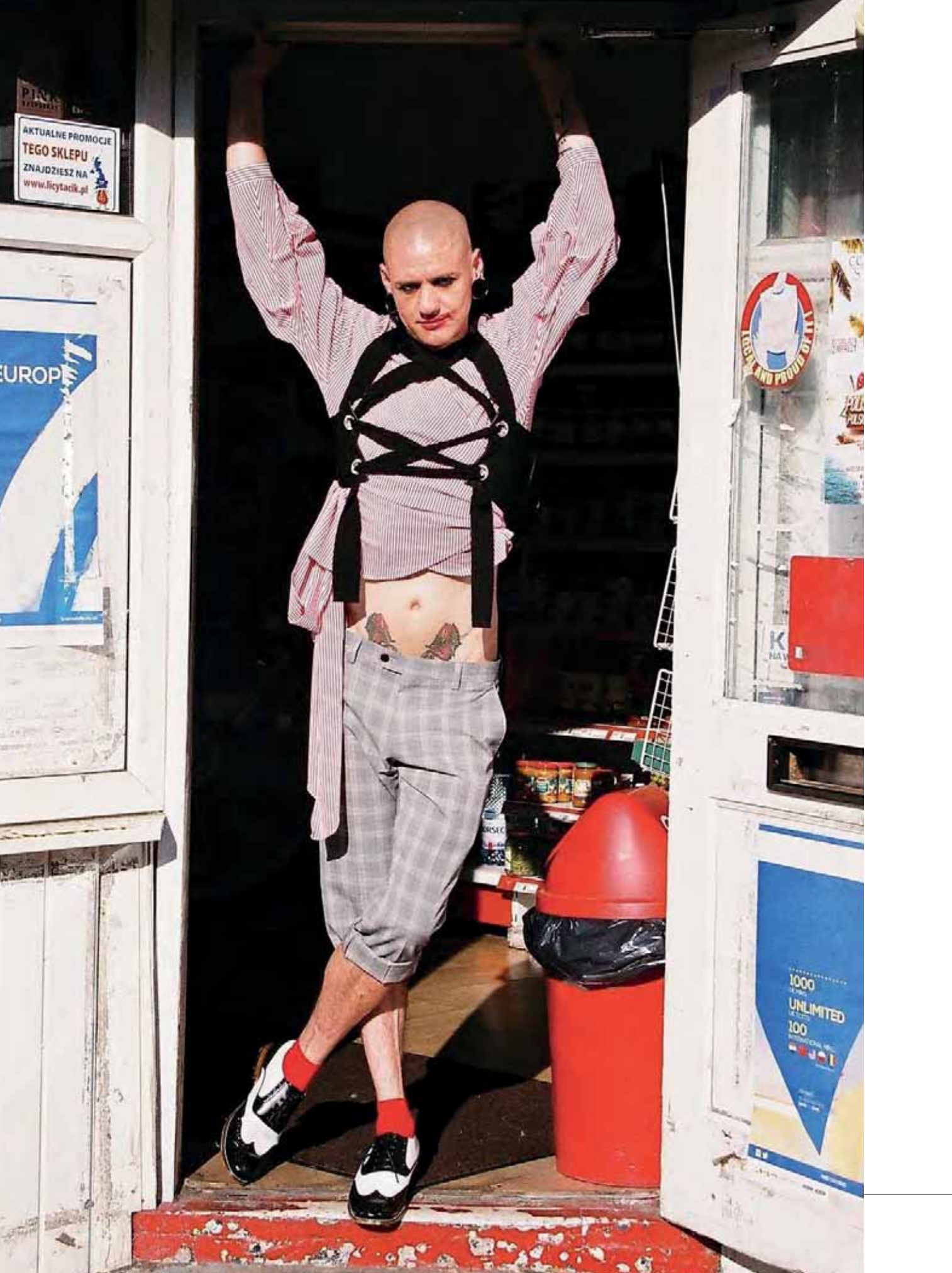
So you learn, earn and have fun. It's a win-win. Just ask our graduates working on worldwide publications, winning prestigious awards and illustrating publications that have become instant classics.





OUR STUDENTS OUR GRADUATES OUR INFLUENCERS

FLICK THROUGH A SHOWCASE OF PAST AND PRESENT STUDENTS' TALENT, AND GAIN INSIGHT INTO SOME OF THE PEOPLE WHO WORK WITH US TO INSPIRE THEM DURING THEIR TIME AT SOLENT.



PIK...
AKTUALNE PROMOCJE
TEGO SKLEPU
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www.heytacik.pl

EUROPE

LOOK AND PROUD OF IT

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SASHA HALSEY

BA (HONS) FASHION STYLING, 2015
MA CREATIVE DIRECTION FOR FASHION AND BEAUTY, 2017

BRIEFLY DESCRIBE A TYPICAL DAY ON YOUR COURSE

There isn't really a typical day on the course; we have one day a week of lectures and seminars that vary across each unit. One day I could be in from 9am to 6pm with back-to-back lectures, and another could be a full day in the library. It really varies, depending on how far along with a unit you are; having flexible days is really beneficial to the course.

BEST AND WORST BITS OF THE COURSE?

The units are all different and written in a way that supports each student's individual creative vision and workflow. Having one day a week dedicated to lectures also gives you the freedom to work part-time and to apply for freelance jobs; it really helps you to practise juggling different responsibilities and deadlines.

I was initially surprised at how diverse the units are – they aren't confined to what we classify as 'fashion and beauty'. It lets you expand your mind and research more topics.

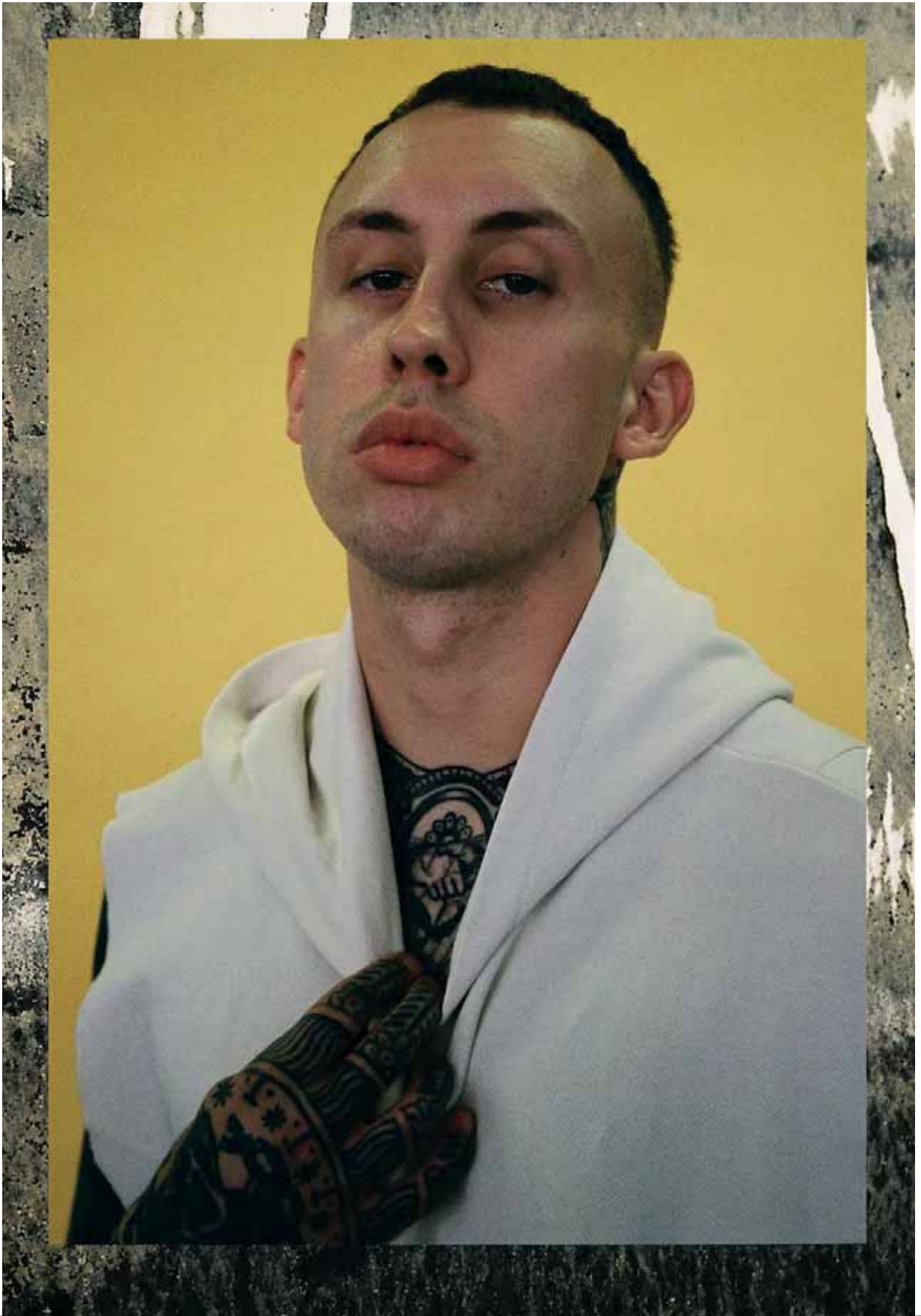
It's also quite intense – I expected it to be hard but didn't really anticipate how many modules and assessments would be within each unit.

WHAT HAS SURPRISED YOU ABOUT THE COURSE?

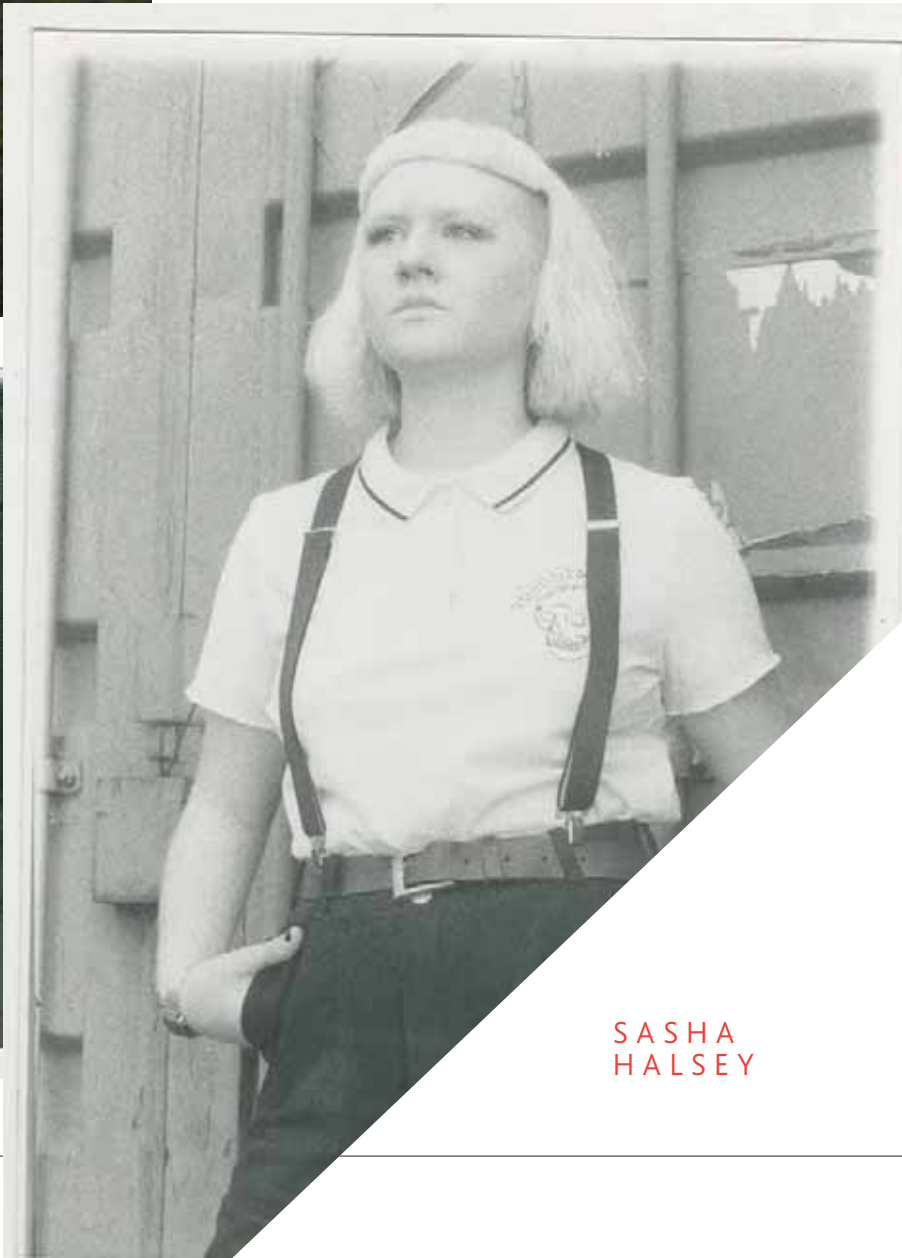
The course is really challenging and a big leap only that it is really challenging and a big leap from studying an undergraduate degree, in terms of keeping on top of the ongoing units and the more frequent deadlines. But the challenging parts are also highlights – it pushes you to leave of your comfort zone and learn new things.

//
IT LETS
YOU EXPAND
YOUR MIND.
//









SASHA
HALSEY



IDENTIFIED AS A
BEACON OF GOOD
PRACTICE IN A
REPORT BY THE RSA
ON CREATIVITY IN
HIGHER EDUCATION
INSTITUTIONS

//
SAY YES TO WHATEVER
YOU CAN HANDLE –
YOU NEVER KNOW WHO
MAY SEE YOUR WORK.
//

ADAM ALLORI

BA (HONS) ILLUSTRATION, 2017

"THIS COURSE IS FOR YOU IF YOU LOVE IMAGE-MAKING AND REALLY WANT TO DEVELOP AND EXPLORE YOUR METHODS OF MAKING THOSE IMAGES – WHETHER THAT'S PRINT-MAKING, LETTERPRESS AND TYPOGRAPHY, DIGITAL OR 3-D. IF YOU ARE DEDICATED TO MAKING IMAGES THAT COMMUNICATE, THEN YOU'LL FIND ALL THE RESOURCES YOU NEED TO SAY WHATEVER YOU WANT IN THE STUDIO."

HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?

The course prepared me by giving me a very diverse portfolio that meant I was able to confidently apply for positions I hadn't considered before starting university. The skills I developed in the print room by being pushed to try things such as book-making and website design, as well as taking on responsibilities such as organising gallery shows and fundraising, meant that

when I left the course, I wasn't pigeonholed as someone who just made images with type. I learned to be a designer, self-promoter, organiser, freelancer and someone who can direct their own work, as well as an illustrator.

WHAT IS ILLUSTRATION?

Illustration is talking through images, with your marks and techniques being the dialect that colours it.

WHAT IS NEXT FOR YOU?

I'm just about to start work as a junior designer for Kings Road Publishing, a part of Bonnier Publishing. I will mainly be assisting the senior designer in tasks such as cover layouts, page design and reformatting issues for reprints. I am also working part-time, trying to get a foot into editorial illustration, focusing mostly on film and music.

FAVOURITE SOLENT MEMORY?

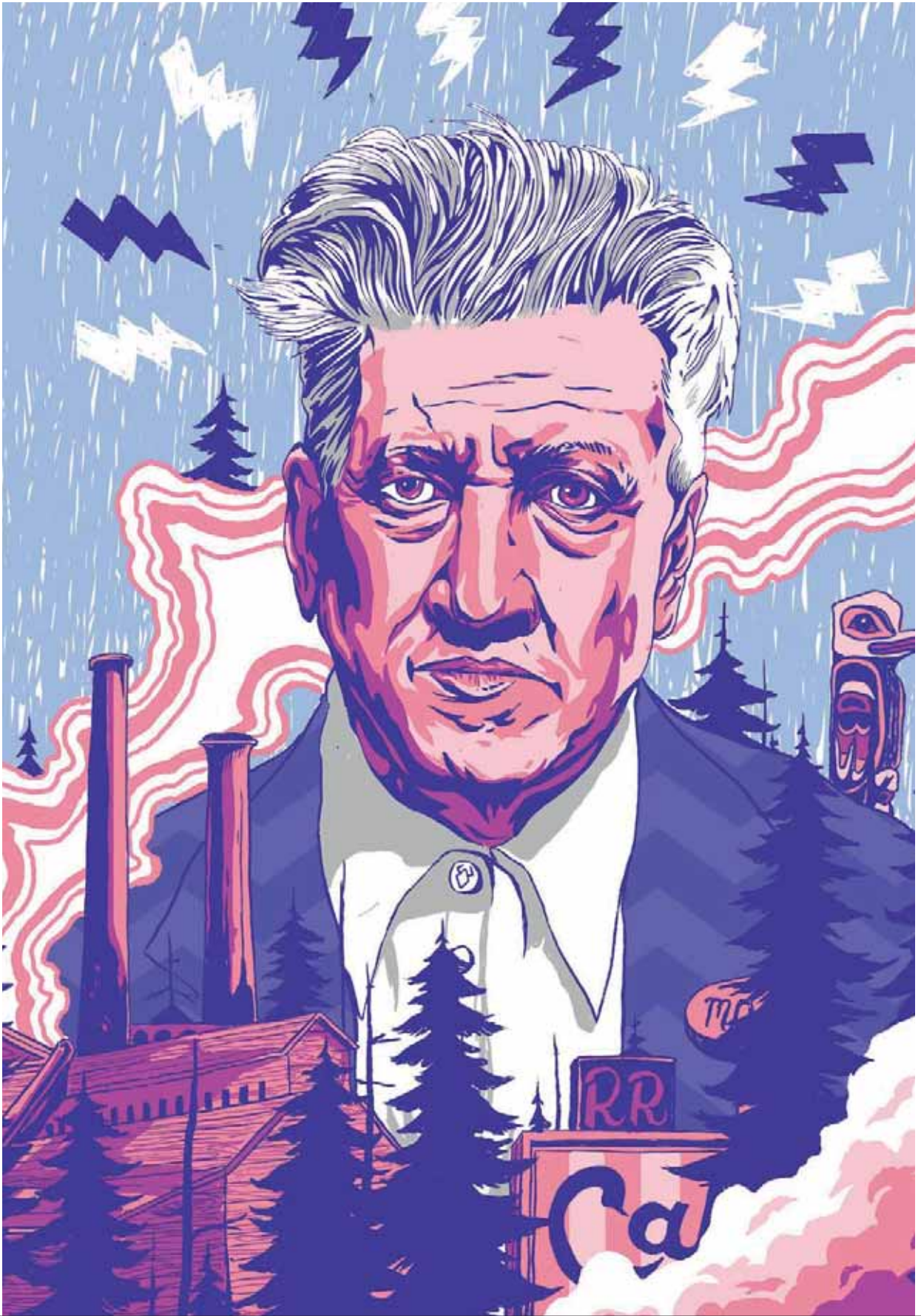
As a course being recognised at the New Designers awards and

winning the best stand prize. Being able to talk to industry professionals about your work, as well as fellow graduates, then to be recognised for it was an amazing feeling. It really set me up for my applications afterwards and gave me a massive boost in sending my portfolio out. Landing this position is probably the most tangible achievement I have made so far – I'm really looking forward to being able to go into a book store and see a cover I've worked on physically in a store.

TOP TIP FOR ANYONE WANTING A CAREER IN ILLUSTRATION?

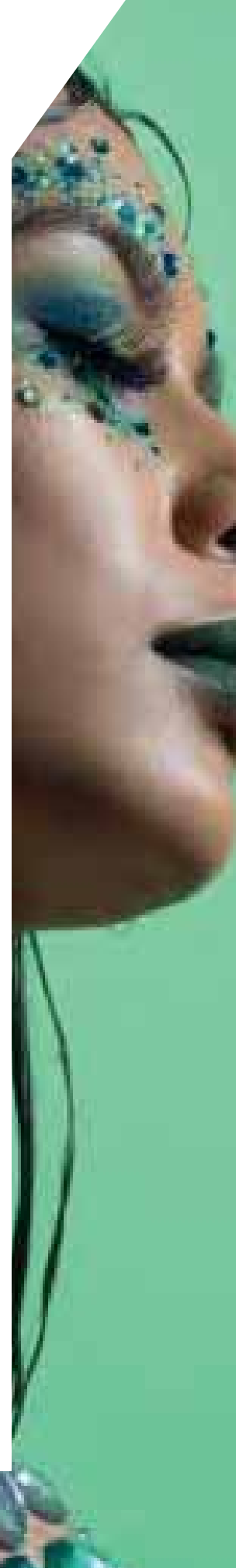
Say yes to whatever you can handle – you never know who may see your work or who you might get into conversation with unless you get out there whenever you can. And when there's nothing to say yes to, make the work you wish someone else would tell you to make, and put it out there all the same.







“
I’M NEVER
DOING THE
SAME THING
TWICE, WHICH
KEEPS THINGS
INTERESTING.
”



ELLIS-PAIGE RICHARDSON

BA (HONS) FASHION STYLING AND CREATIVE DIRECTION, 2017

“THIS COURSE IS FOR YOU IF YOU HAVE A CREATIVE FLAIR AND INNOVATIVE IDEAS REGARDING FASHION AND MAKE-UP.”

HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?

We had to do 100 hours of industry-relevant work experience to complete one of the course units; this enabled me to look for professional jobs and make a creative CV and portfolio to send to potential employers.

BEST AND WORST BITS OF THE COURSE?

The best bit of the course is definitely the third year when you have a say in what the final outcome of your assignments is, as it allows you to push yourself creatively to achieve the best work before going into the industry after graduation. The worst bit is the essay writing aspect. Other creatives and I sometimes struggle with essay writing as we’re more visual people; therefore sitting writing an essay isn’t my favourite thing.

FAVOURITE SOLENT MEMORY?

Creating my final major project. I loved being able to do this as it allowed me to have full creative control of what my final outcome was. It was an editorial beauty book in which I designed and created all the make-up looks and concepts, then worked with a team of creatives – photographers and hair stylists – to make the shoot concepts a reality.

MY CAREER SO FAR...

I’m working for the company that I did my internship with, In Your Dreams. As a make-up artist for the company, I attend festivals and corporate events, making over clients with glitter and gems made into intricate designs.

WHAT IS A TYPICAL WORKING DAY?

I could be commuting to London to attend corporate/private events with In Your Dreams or undertaking a variety of jobs as a freelance make-up artist. It can vary quite a lot and I’m never doing the same thing twice, which keeps things interesting.

CAREER HIGHLIGHT?

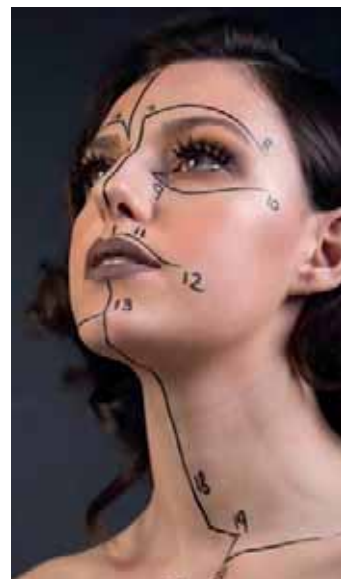
Being featured on social media by big make-up brands, such as Nyx Cosmetics and Eldora False Eyelashes. I also recently won a competition with some of my make-up looks and the prize was £500 worth of high-end make-up, which will help me build up my freelance kit even more.

WHAT IS FASHION STYLING?

To me, fashion styling is allowing yourself to be creative and unique in fashion and beauty. I’ve always tried to push myself creatively and think up new make-up ideas which push the boundaries.

TOP TIP FOR ANYONE WANTING A CAREER IN FASHION STYLING?

Don’t allow yourself to give up. At times university can seem stressful but seeing it through and graduating is definitely worth it, and opens doors to new opportunities.





EVIE MUNDY

BA (HONS) PHOTOGRAPHY, 2017

HOW HAS SOLENT HELPED YOU PREPARE FOR A CAREER?

Solent has helped by filling my CV with great experiences that have given me confidence and improved my work-based skills. These include volunteering for the Caravan Gallery's touring exhibition, participating in the Pride of Place Project and working as a studio/darkroom supervisor at the University for two years.

TOP THREE FAVOURITE PROJECTS DURING YOUR TIME AT SOLENT?

- 'Burnt Away' was a project from my first year – the face was burnt away to force the viewer to see the image in a different way, bringing the materiality of photography into question.
- 'Family Frames' was made in my second year – it was about the family archive and how photography and memory relate to each other. The images are my dad's old film that I then sliced and reformed to make these constructs.
- 'Vision' was from my third year – it was about photography's relation to sight and the eye as a camera. The images were shot on film and created in the colour darkroom using different techniques and stages. The shape is meant to reference digital retinal photography.

FAVOURITE SOLENT MEMORY?

The amazing Berlin trip, in particular going to the Bauhaus and just having a laugh with all the lovely tutors.

WHAT IS PHOTOGRAPHY?

For me, photography is a way of questioning our lives, society and the way we see things – taking everyday life and making it extraordinary.

WHAT ARE YOUR TOP TIPS FOR SOMEONE WANTING A CAREER IN PHOTOGRAPHY?

Immerse yourself in it – read books, find articles, keep up-to-date with the art industry, and of course, never stop making work!

**"THIS COURSE IS FOR YOU IF
YOU WANT TO BE INSPIRED
AND DISCOVER YOURSELF."**



SOLENT IS IN THE TOP 12 BRITISH
UNIVERSITIES DOING THE MOST
TO BOOST GRADUATE SALARIES
– *THE ECONOMIST*





LAUREN HUNTER

BA (HONS) FASHION PHOTOGRAPHY, 2015

"THIS COURSE IS FOR YOU IF YOU WISH TO PURSUE A CREATIVE CAREER IN THE WORLD OF FASHION."

HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

Solent definitely gave me the confidence to pursue a career in the fashion industry. Work experience during the course also allowed me to decide which path I wanted to go down when I left university.

FAVOURITE SOLENT MEMORY?

I thoroughly enjoyed studying fashion photography for three years, but my favourite thing about university was definitely the student life and meeting friends that I know I will keep in touch with for life.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR

After graduating I started the long process of applying for jobs. Honestly, it was a lot harder than I thought, but I stuck at it and eventually landed a job on a graduate scheme for buying and merchandising. It wasn't my dream job but I wasn't in the position to turn it down. I resigned from that position after

five months – and it was the best decision I ever made. People thought I was unwise to leave a graduate scheme but it really wasn't what I wanted to do and I was determined to find a job that I loved. Fast forward to now and I'm working as a creative assistant for Dorothy Perkins in London.

WHAT DOES YOUR JOB INVOLVE?

The main part of my job role is to organise and assist on photoshoots, but I do a variety of tasks including casting models, researching photoshoot concepts and organising the retouching of images. Everyday is different, which is why I love my job.

WHAT'S YOUR CAREER HIGHLIGHT SO FAR?

Less than two months after I started my job at Dorothy Perkins I organised an entire photoshoot in South Africa. It was a huge responsibility, but everything went to plan and I was so glad I was given the opportunity to prove myself so early on.

WHAT IS PHOTOGRAPHY TO YOU?

It isn't just clicking a button on

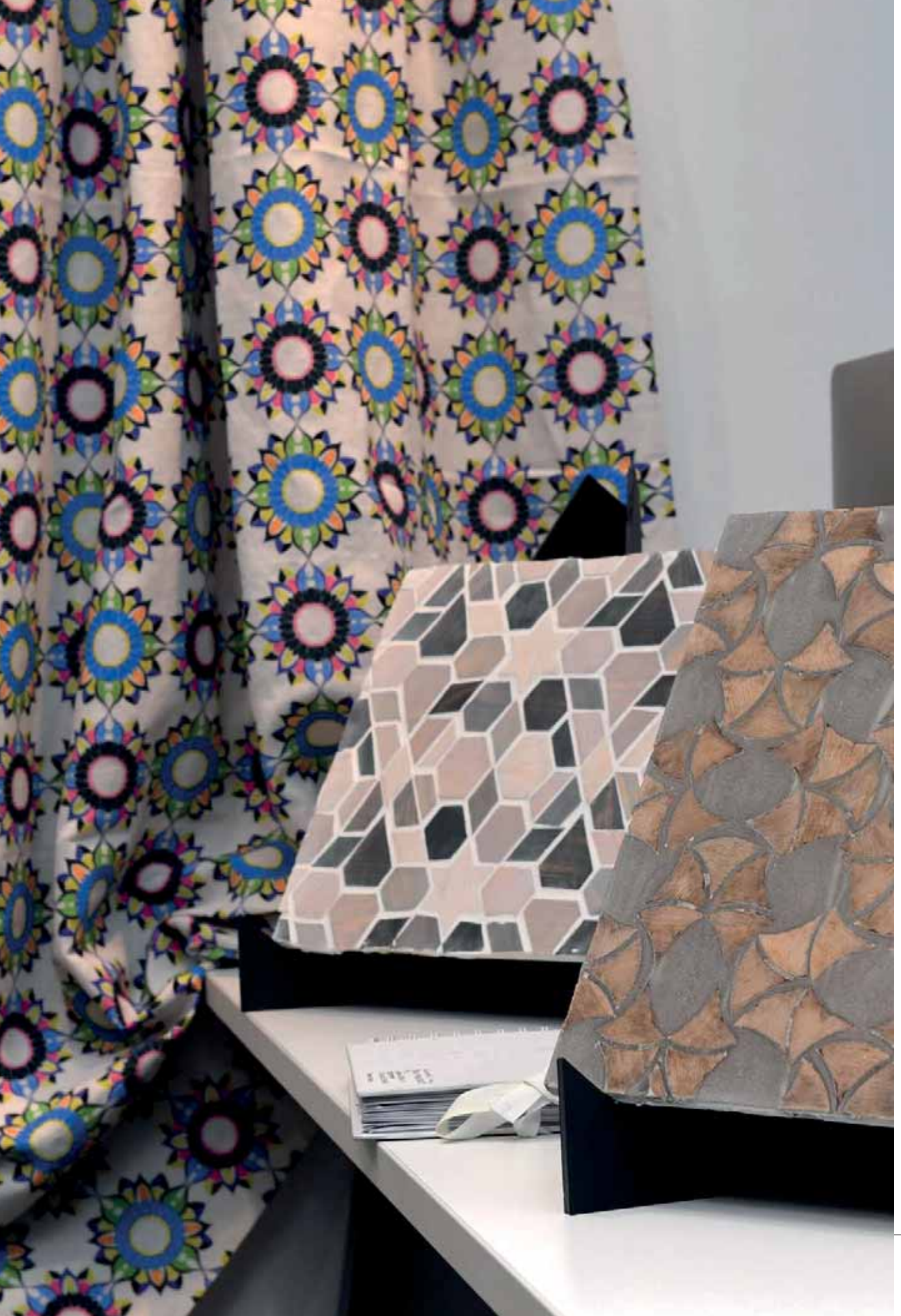
a camera – it's an entire creative process, from initial concepts and planning to image retouching.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN FASHION PHOTOGRAPHY?

Get as much practical experience as possible. Approach companies, apply for internships and use your summers wisely. It can be hard to land a great internship, and even harder to fund it. This can be very off-putting, but once you have that experience on your CV it'll be worth it. When applying for employment, the main thing I noticed was that for even an entry-level job they expect you to have so much experience. Getting this on your CV will not only improve your knowledge and skills but will definitely make you stand out from your competitors.

Another tip is to network – LinkedIn is your best friend! Now that I work in the fashion industry, it's surprising how many people you meet and how they are all connected. Always present yourself well and be kind to everyone – you never know when or where you'll meet them again.





“
INTERIOR DESIGN IS HAVING
THE ABILITY AND FLEXIBILITY TO
COMMUNICATE IDEAS VISUALLY
AND PHYSICALLY.

”

EMMA-JAYNE DANIELLE MOLLEY

BA (HONS) INTERIOR DESIGN DECORATION, 2017

“THIS COURSE IS FOR YOU IF YOU WANT THE ABILITY TO EXPLORE DIFFERENT AREAS OF INTERIOR DESIGN. IT WILL GIVE YOU THE ABILITY TO EXPERIMENT IN DIFFERENT TECHNIQUES AND SPECIALITIES, AND THEN FOCUS YOUR INTERESTS TO BETTER YOUR SKILLS.”

HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?

University gives you the ability to network and create contacts with in industry and with people of similar interests, which can broaden your horizons when it comes to your career. It also gives you a support structure and the confidence to go and achieve your goals.

FAVOURITE SOLENT MEMORY?

For me, winning two awards for my surface designs – one from Linden Homes for best design at the Solent Graduate Show, and the other an Adore award from Johnson Tiles at New Designers 2017 – has been my highlight and I would like to be able to further my skills in designing bespoke surfaces.

WHAT IS INTERIOR DESIGN?

Interior design is having the ability and flexibility to communicate ideas visually and physically.

WHAT IS NEXT FOR YOU?

I am currently trying to gain more knowledge of the interiors industry, which is why I have been working for Fired Earth for the last couple of months to get a better understanding of the more technical aspects of surface design.

WHAT TOP TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THE INDUSTRY?

This industry is fast-moving and competitive – you need to be able to constantly push yourself to achieve better than your best. And don't be disheartened when your best isn't good enough, but let it spur you on to try again.



LILY STEVENS

BA (HONS) ILLUSTRATION, 2017

**"THIS COURSE IS FOR YOU
IF YOU POSSESS A CURIOUS
MIND AND FEEL AN URGE TO
DOCUMENT WHAT YOU SEE AND
HOW YOU SEE IT."**

BEST AND WORST BITS OF THE COURSE?

For me the best and worst parts of the course were in tandem.

The freedom you are given on the course will simultaneously be your making and your undoing. The push to stand aside from what I knew and trusted was ultimately the best thing that happened to me in my time at Solent. I broadened my horizons and tried things I never thought I'd do.

SOLENT HIGHLIGHT?

For me, the highlight of my time at Solent thus far has to be the people I've met throughout my three-year journey, staff and fellow students alike. I now have a second family filled with people who, without Solent, I wouldn't have met.

WHAT IS NEXT FOR YOU?

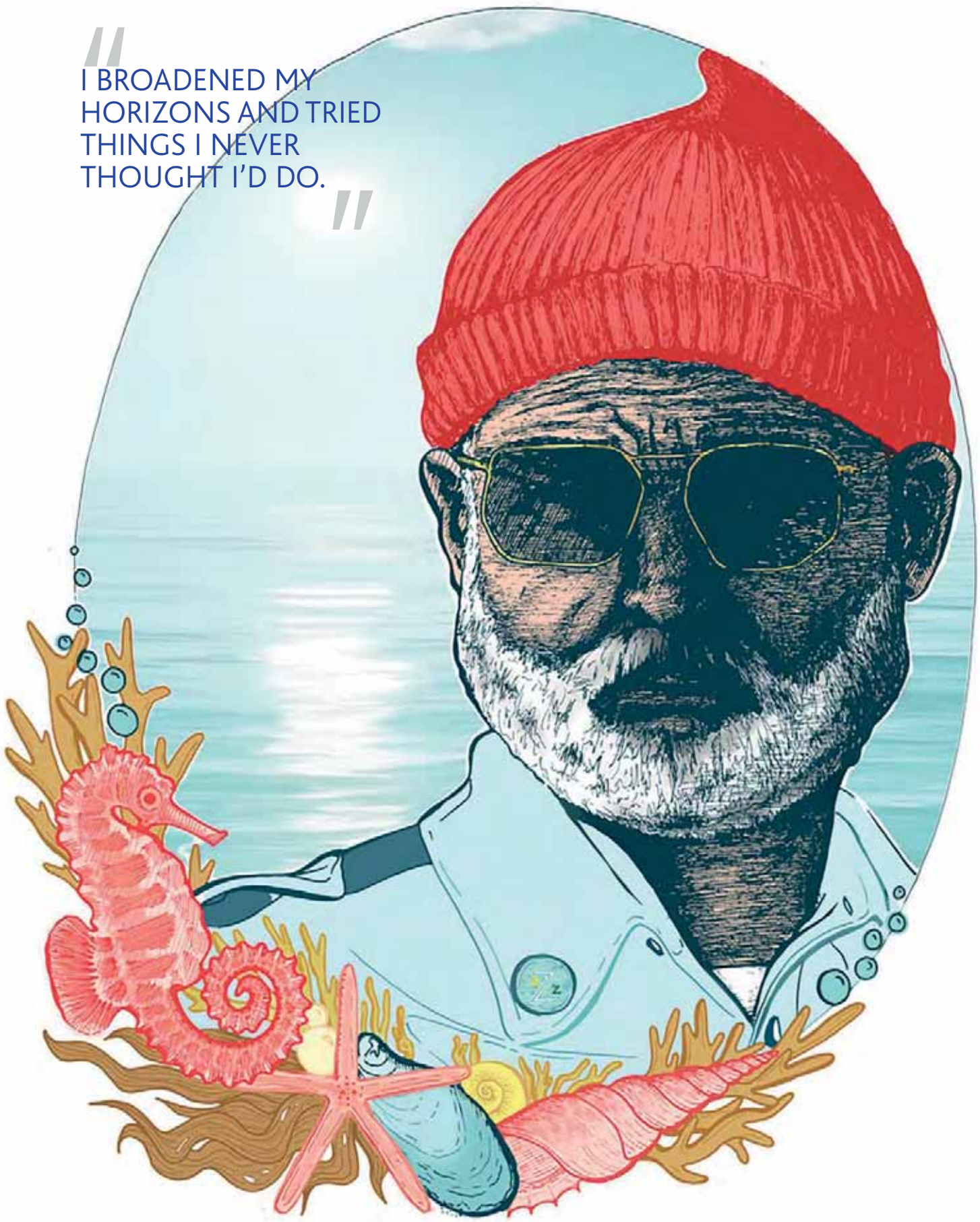
I'm just about to start a master's degree in Visual Communication at Solent to further educate and prepare me for my (hopefully) successful career as a 'creative'.

WHAT IS YOUR AREA OF STUDY TO YOU?

Illustration is a manifestation of my internal self. What I draw, paint, collage or colour resembles who I am and how I perceive the world at that moment.



//
I BROADENED MY
HORIZONS AND TRIED
THINGS I NEVER
THOUGHT I'D DO.
//







JOE PILBEAM

BA (HONS) GRAPHIC DESIGN, 2004

"THIS COURSE IS FOR YOU IF YOU HAVE A PASSION FOR DESIGN AND WANT A CAREER IN THE CREATIVE INDUSTRY."

WHAT HAS BEEN HAPPENING SINCE YOU GRADUATED?

My friend Steve and I started our own design studio, Filthy, in September 2004, four months after graduation. We had no idea what we were doing, but having moved to Brighton we managed to pick up some small design jobs for clubs and bars. Through the clubs, we started getting work for local DJs and record labels. This led to us working for some of the major record labels and getting design jobs in London and overseas. Over the years we've been lucky enough to work on a huge variety of projects in different sectors, and it has happened very organically – albeit with lots of late nights/weekends in the studio!

HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

I was lucky enough to work on a live project (The Road) for my final major project. It gave me the confidence and naivety to start a design studio straight out of university.

FAVOURITE SOLENT MEMORY?

Nick Long, our course leader!

TELL US ABOUT A USUAL WORKING WEEK FOR YOU

Half my working week is spent on design projects. The other half is working on new business, meeting potential or existing clients, promoting the studio through social media, doing the weekly administration and accounts – just about everything you can think of when running a small design studio!

WHAT DOES GRAPHIC DESIGN MEAN TO YOU?

Graphic design is the one constant factor in my life. I feel very lucky to have a career that I love.

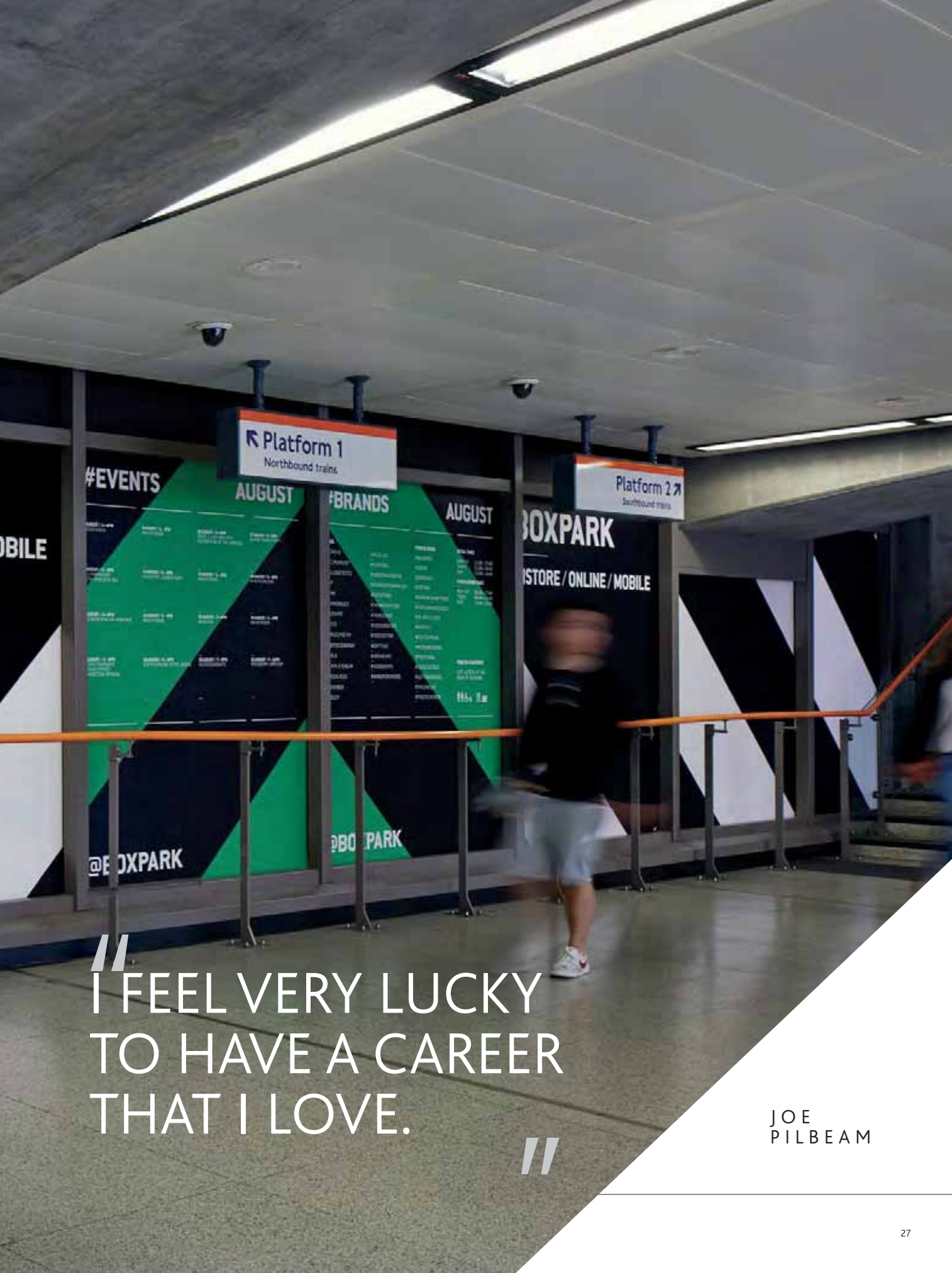
WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

Work hard, but learn to enjoy yourself when doing so. If you have a genuine passion for design, it will be apparent for all to see within your work.



BOXPARK

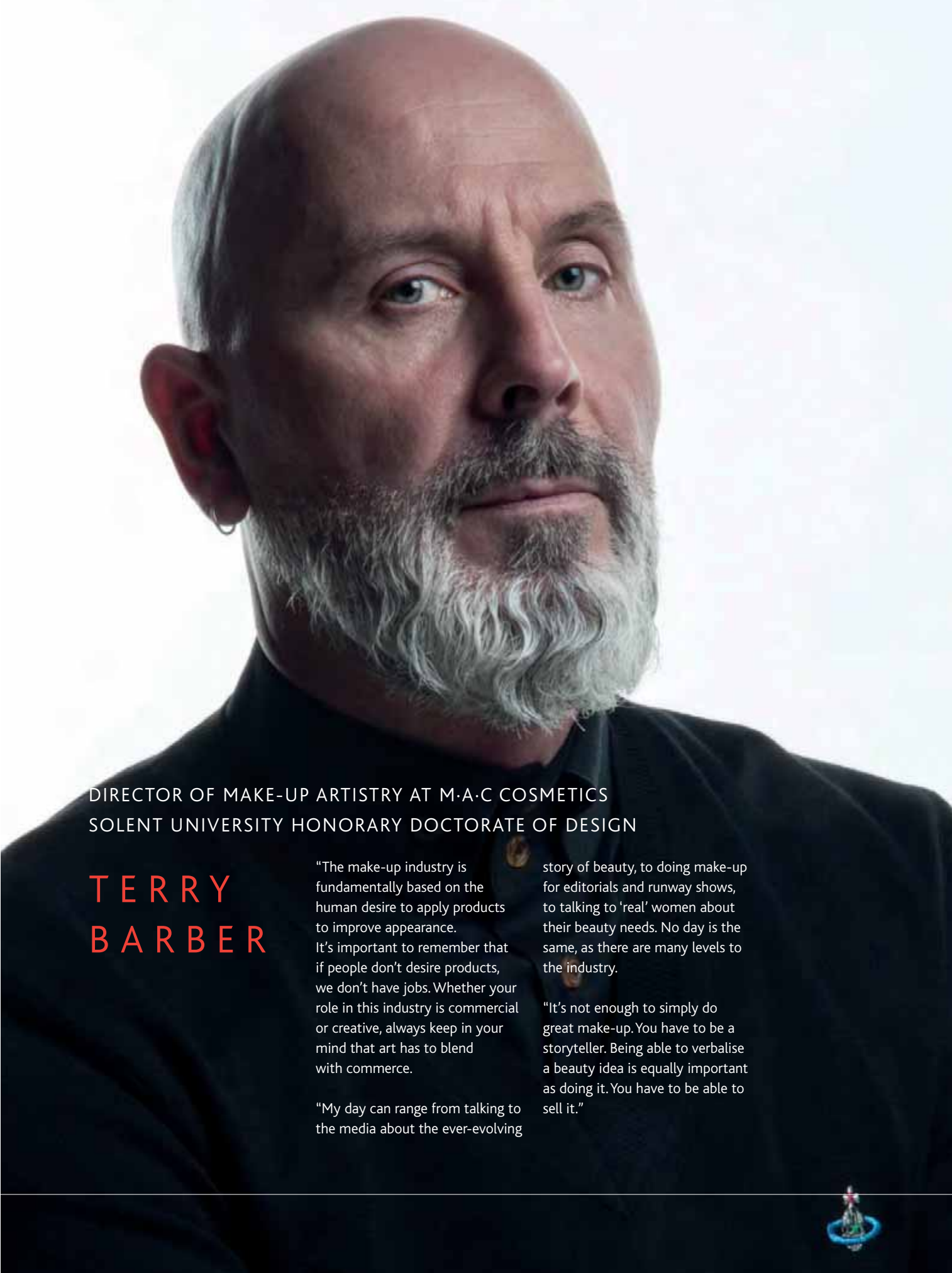
INSTORE / ONLINE / MO



“ I FEEL VERY LUCKY TO HAVE A CAREER THAT I LOVE. ”

JOE PILBEAM





DIRECTOR OF MAKE-UP ARTISTRY AT M·A·C COSMETICS
SOLENT UNIVERSITY HONORARY DOCTORATE OF DESIGN

TERRY BARBER

"The make-up industry is fundamentally based on the human desire to apply products to improve appearance.

It's important to remember that if people don't desire products, we don't have jobs. Whether your role in this industry is commercial or creative, always keep in your mind that art has to blend with commerce.

"My day can range from talking to the media about the ever-evolving

story of beauty, to doing make-up for editorials and runway shows, to talking to 'real' women about their beauty needs. No day is the same, as there are many levels to the industry.

"It's not enough to simply do great make-up. You have to be a storyteller. Being able to verbalise a beauty idea is equally important as doing it. You have to be able to sell it."





SOPHIE MAHMUD

BA (HONS) FASHION GRAPHICS, 2017

**"THIS COURSE IS FOR YOU
IF YOU LOVE BEING CREATIVE
AND ARE WILLING TO LEARN
WHATEVER IS THROWN
AT YOU."**

HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?

University has allowed me to learn all different aspects of graphic design for fashion, as well as new software I never knew existed before starting my university life. I have now got a bag full of skills in more areas than I could have imagined. These skills have enabled me to stand out from the crowd to employers.

FAVOURITE SOLENT MEMORY?

I have lots, but I loved living in halls in my first year and making so many friends.

WHAT IS FASHION GRAPHICS?

Fashion graphics is a mixture of graphic design and fashion design, with elements of art and illustration.

WHAT'S YOUR CAREER HIGHLIGHT SO FAR?

Having my design sold on ASOS

is my highlight so far – it was really surreal. I have been lucky enough to work with big brands before I even graduated. It made me think, if I can do this, I can aim for anything.

WHAT'S NEXT FOR YOU?

I am now freelancing while I prepare for my full-time job, working for a jersey supplier company in London which supplies designed clothing to Topshop, Urban Outfitters and Miss Selfridge, to name a few. My role is creating/drawing designs (graphics) and shapes ready to be sent to the factories for samples. Usually a buyer sends over information they want and we make the magic happen.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THIS AREA?

Be passionate and willing to learn things that may not be directed at where you think you want to go. I had an open mind, going in wanting to be an editorial designer for a magazine, but I came out the other end skilled in lots of other areas, mainly wanting to pursue a career in print design.

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HAVING MY
DESIGN SOLD
ON ASOS IS
MY HIGHLIGHT
SO FAR.
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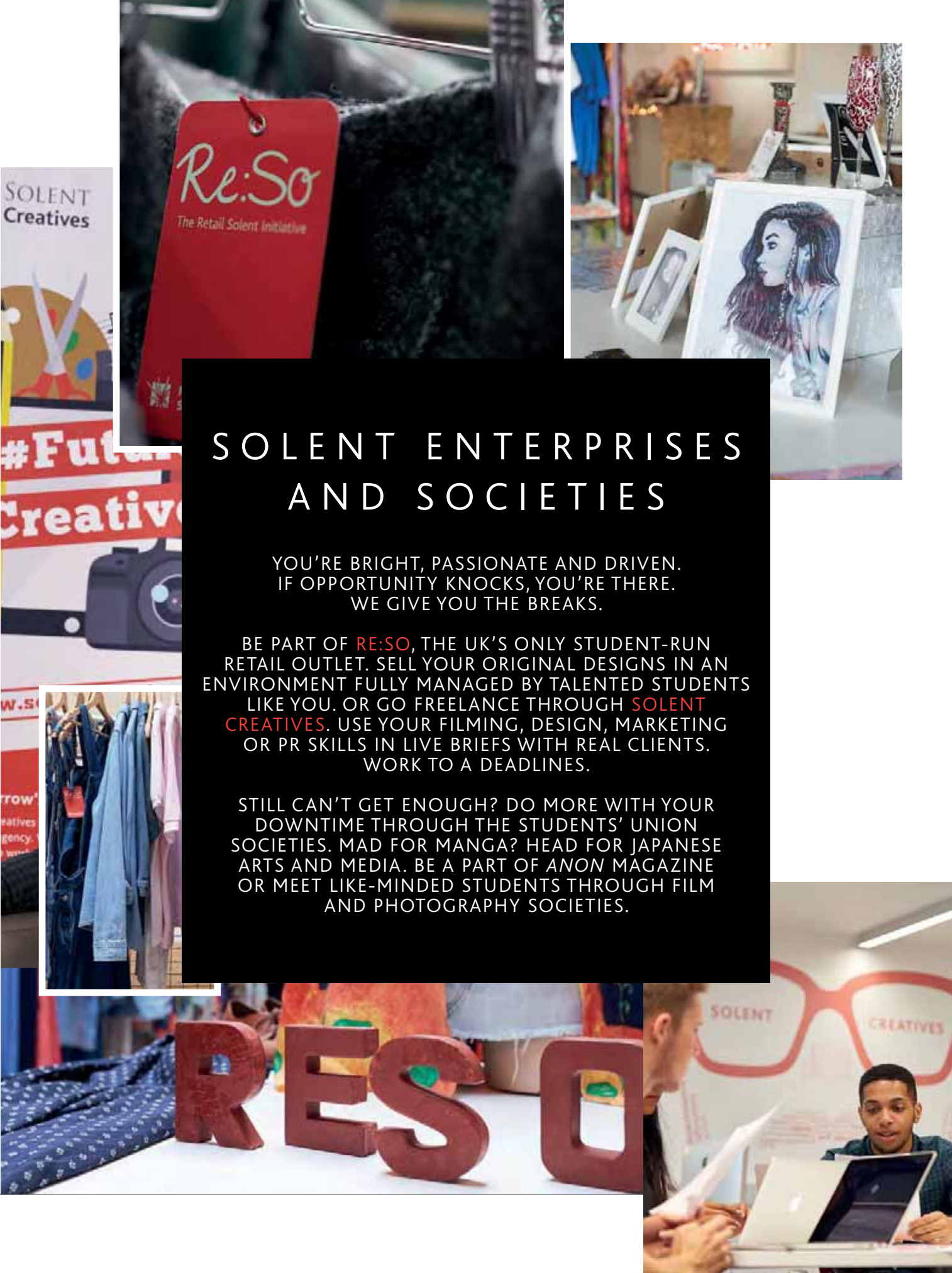






CHRISTOPHER
HARDING

BA (HONS) PHOTOGRAPHY, 2017



SOLENT ENTERPRISES AND SOCIETIES

YOU'RE BRIGHT, PASSIONATE AND DRIVEN.
IF OPPORTUNITY KNOCKS, YOU'RE THERE.
WE GIVE YOU THE BREAKS.

BE PART OF **RE:SO**, THE UK'S ONLY STUDENT-RUN
RETAIL OUTLET. SELL YOUR ORIGINAL DESIGNS IN AN
ENVIRONMENT FULLY MANAGED BY TALENTED STUDENTS
LIKE YOU. OR GO FREELANCE THROUGH **SOLENT
CREATIVES**. USE YOUR FILMING, DESIGN, MARKETING
OR PR SKILLS IN LIVE BRIEFS WITH REAL CLIENTS.
WORK TO A DEADLINES.

STILL CAN'T GET ENOUGH? DO MORE WITH YOUR
DOWNTIME THROUGH THE STUDENTS' UNION
SOCIETIES. MAD FOR MANGA? HEAD FOR JAPANESE
ARTS AND MEDIA. BE A PART OF ANON MAGAZINE
OR MEET LIKE-MINDED STUDENTS THROUGH FILM
AND PHOTOGRAPHY SOCIETIES.

A UNIQUE PLATFORM FOR RETAIL, FASHION AND DESIGN

RE:SO

Launched in 2012, Solent University's innovative Re:So store was the first entirely student-run retail initiative in a UK shopping centre, selling a unique mix of fashion, accessories, publications, furniture and art produced by the University's creative students and graduates.

Fashion promotion graduate Gemma Aspland said: "I'm really excited to showcase my brand in Southampton. It's an amazing opportunity to be able to gain experience in a very difficult industry, and for graduates to expose their brands to a wider audience."

In 2014 Re:So moved to a spacious new location in Southampton's Marlands shopping centre where it provides students and graduates with somewhere to learn, gain valuable work experience... and showcase and sell their designs in a live retail environment.

A creative learning zone on the upper floor also hosts exciting fashion and retail events, from guest speakers and workshops to photoshoots and exhibitions.

British fashion entrepreneur Barry Laden MBE, who opened Re:So's new location in 2014, said: "With so many fashion courses across our universities, it's totally refreshing to see Solent providing practical commercial experience which will directly benefit students in the real world beyond university. This is a rare, excellent provision for students which places Solent's School of Art, Design and Fashion at the top of its field."



THIS IS A RARE, EXCELLENT PROVISION FOR STUDENTS WHICH PLACES SOLENT'S SCHOOL OF ART, DESIGN AND FASHION AT THE TOP OF ITS FIELD.

Barry Laden MBE
British fashion entrepreneur



OVER THE LAST THREE YEARS, SOLENT UNIVERSITY'S CREATIVE STUDENTS HAVE WORKED WITH LOCAL BUSINESSES ON 1,051 WORK PROJECTS.

SOLENT UNIVERSITY HAS BEEN IN THE TOP 25 INSTITUTIONS IN THE COUNTRY FOR THE NUMBER OF GRADUATE START-UPS FOR EACH OF THE LAST THREE YEARS.





FIVE MINUTES WITH

NATE KITCH...

BA (HONS) ILLUSTRATION, 2012

AS A SUCCESSFUL FREELANCE ILLUSTRATOR, WHO IS YOUR FAVOURITE CLIENT TO WORK FOR?

The Guardian, because it's fast...

HOW MUCH TIME DO YOU HAVE FOR A TYPICAL GUARDIAN JOB?

Hours, from start to finish, if that. I should have six hours, but I have got the job done in only 60 minutes.

WHAT IS ILLUSTRATION?

Illustration is exciting, compromising... your interpretation of the world.

WHAT IS SOUTHAMPTON LIKE?

Working and progressive.
A renaissance city.

HAVING STUDIED ILLUSTRATION WITH US AT SOLENT, HOW DOES IT FEEL TO NOW DO IT AS A JOB?

Immensely satisfying.

WHAT IS DRAWING?

It isn't making the most accurate description of something. It's projecting your interpretation of what you're seeing.

HOW IMPORTANT IS THE WORD?

Immensely. It's exciting, definitive, bold, structured.

WHAT'S THE MOST IMPORTANT ITEM IN YOUR STUDIO.

My hands, my mind... or possibly an Apple product.

WHIPLASH



5 PM FISH TANK
MARCH 9TH



//
ILLUSTRATION IS EXCITING,
COMPROMISING... YOUR
INTERPRETATION
OF THE WORLD. //





SHANNON RIA BUTLER

BA (HONS) INTERIOR DESIGN DECORATION, 2016

"THIS COURSE IS FOR YOU IF YOU ARE AN ALL-ROUND ASPIRING INTERIOR DESIGNER AS IT COVERS SPATIAL DESIGN, INTERIOR STYLING AND ALSO SURFACE DESIGN."

TELL US ABOUT THE COURSE.

By going to university and studying this course, it allowed me to gain different contacts within the industry and learn how to grow as an interior designer. I encourage anyone wanting to fulfil a creative career within interiors to apply to this course. It has opened up a lot of potential for me and also has brilliant facilities, with some amazing guest lecturers and speakers.

HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?

Completing a project at university is challenging and if you put the right amount of effort in, you will get a rewarding result. I now apply all of the same steps that I learnt at university to my full-time role with IKEA, including conceptual research, moodboards, product boards and visualisations.

FAVOURITE SOLENT MEMORY?

My favourite Solent memory would have to be the work experience I was offered at

Blendworth, alongside exhibiting at the New Designers Exhibition in London. Both of these were extremely fun and I believe have got me to where I am now. I also have plenty of good memories from Oceana nightclub!

WHAT IS INTERIOR DESIGN AND DECORATION?

For me, the beauty of interior design is that there are always going to be undiscovered ideas where we can push boundaries. The interiors industry is an important part of people's everyday lifestyles, whether it be within a residential, commercial or retail space. It allows designers to explore new ways to wow people in a variety of surroundings.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THIS AREA?

My advice to anyone wanting to start a career within the interiors industry is to be as creative as you can and keep pushing for your dream role after university. Hard work and passion will get you to where you want to be. Constructive criticism is key to becoming a good designer, as there are always improvements to be made.

“**THERE ARE ALWAYS GOING TO BE UNDISCOVERED IDEAS WHERE WE CAN PUSH BOUNDARIES.**”







ALICJA TEPER

BA (HONS) FASHION, 2017

"THIS COURSE IS FOR YOU IF YOU ARE A CREATIVE INDIVIDUAL WHO LIKES TO KEPT BUSY AND BE CHALLENGED IN DIFFERENT FIELDS."

HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

Solent offers a lot of support, from working with passionate lecturers to engaging in industry-based projects. Apart from the course, every student is encouraged to seek further self-development with help from the University's employment enterprises, Solent Creatives and Solent Futures.

FAVOURITE SOLENT MEMORY?

My favourite memory is from the first year of my studies. Being new to fashion I was struggling with designing a floral dress for the Ted Baker project. One day, during a session with my tutor, I joked about making a matching dog suit for my dog to wear so that I would feel more personally connected with my work. A few months later, I presented the dress to the senior design team at Ted Baker and decided to show the dog suit as well. They absolutely loved it and offered me

an internship. Sometimes when you find a project hard, try to find a funny way of dealing with it. It keeps you creative and can lead to a good career surprise!

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR

I am an international student with a fine art background who wasn't interested in fashion before starting this course. However, a willingness to learn and the amazing support I received from Solent's staff has seen my career grow. In the first year I won the Ted Baker project which resulted in doing two weeks' internship at the company's headquarters during the summer.

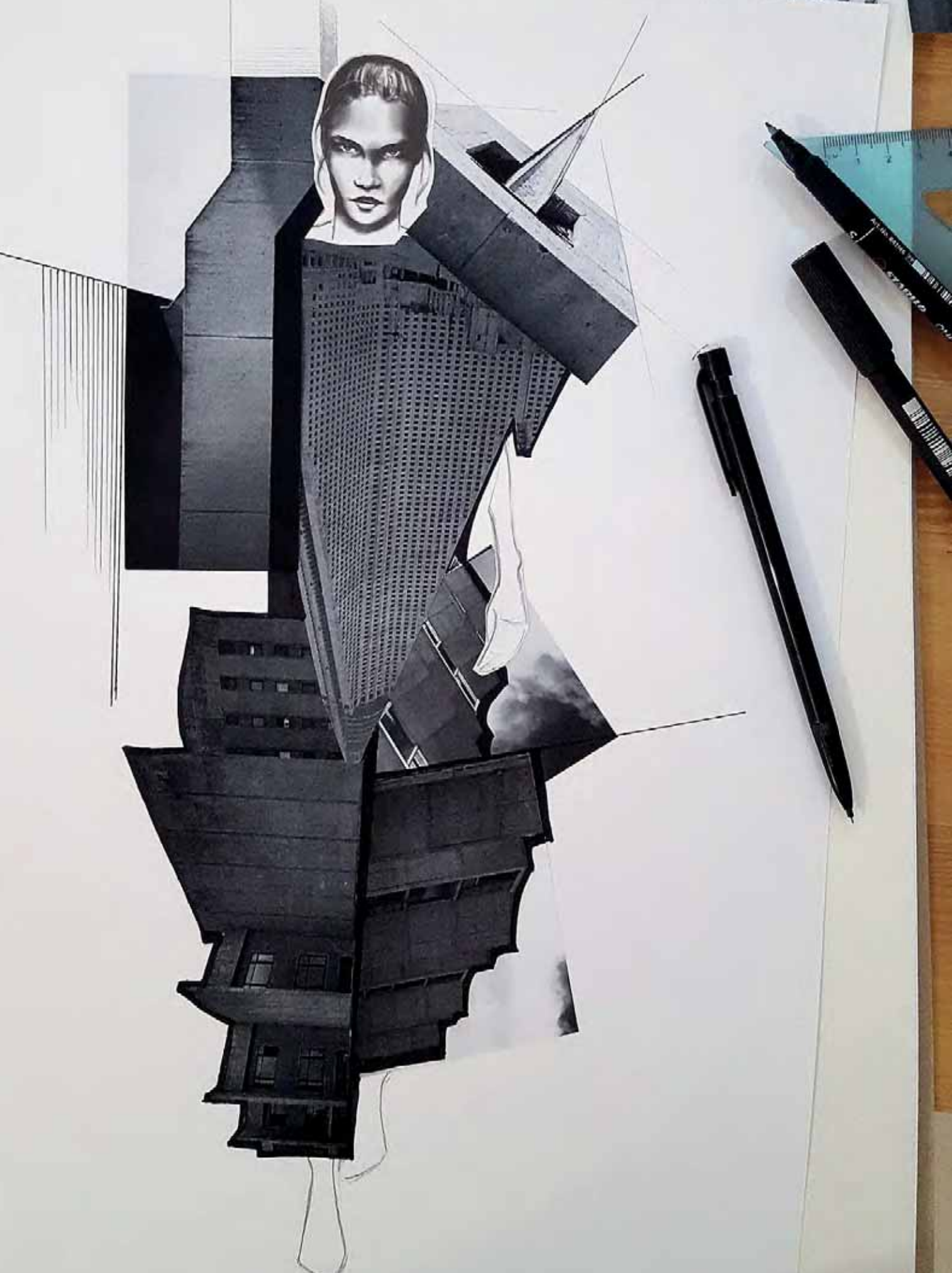
During my final year I was selected as one of eight students from across the country to be featured in the 2017 Graduate Fashion Week campaign. My final work appeared in numerous publications – *Vogue*, *Marie Claire* and *Time Out* – and helped me secure future internships at the companies I really want to work for.

WHAT ARE YOU UP TO NOW?

At the moment I am preparing to start a postgraduate course at Solent. The course I decided to do, MA Creative Direction for Fashion and Beauty, is a good extension of knowledge about different areas of fashion and how the industry operates. The course is very industry-focused, and I am excited to start it in September.



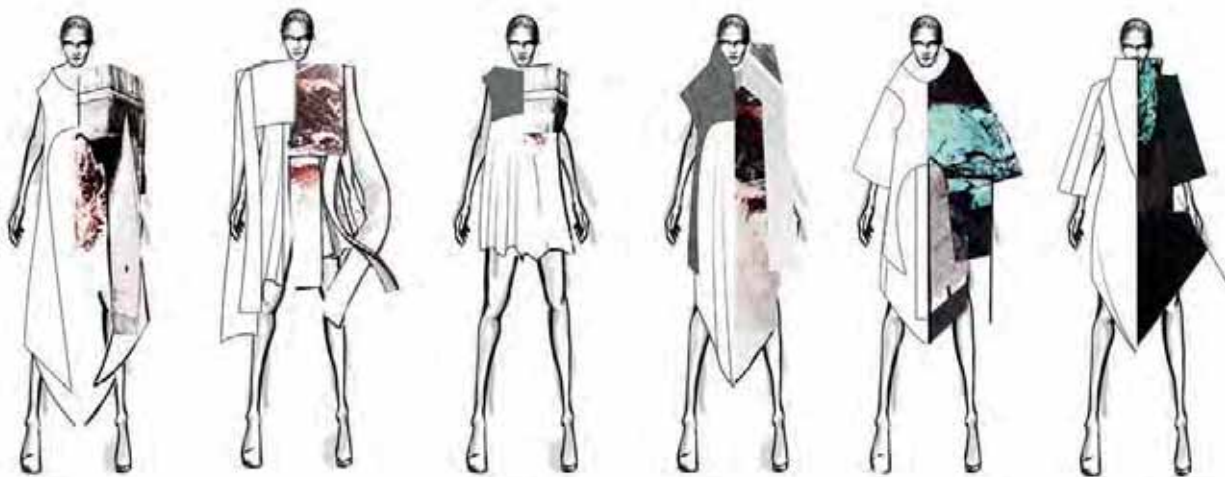
DURING HER FIRST YEAR ALICJA WON A TED BAKER INTERNSHIP, AND IN HER FINAL YEAR SHE WAS ONE OF EIGHT STUDENTS FEATURED IN THE GRADUATE FASHION WEEK 2017 CAMPAIGN, APPEARING IN *VOGUE*, *MARIE CLAIRE* AND *TIME OUT*.





CATHARSIS

Alina Topcu









SVETLANA OCHKOVSKAYA

BA (HONS) FINE ART, 2017

"THIS COURSE IS FOR YOU IF YOU ARE LOOKING FOR A PLATFORM TO DEVELOP YOUR ARTISTIC ABILITIES FURTHER."

HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

The theoretical knowledge and understanding of fine art has helped me develop my practice and professional identity further.

FAVOURITE SOLENT MEMORY?

I loved working in the exciting environments found in the different studio spaces at Below Bar.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR

Until I had a serious car accident in 2012 I had never been interested in art professionally. So it wasn't until my thirties that I decided to follow this new path and began studying and nurturing my artistic interests.

Having achieved a first class honours, I am now looking forward to starting a master's in fine art this autumn.

CAREER HIGHLIGHT SO FAR?

During my time at university I had an opportunity to exhibit my work in some group and solo exhibitions, and one of my works has been selected for public installation in the Walkway Art Project in Southampton.

Most recently, I have been shortlisted for the Batsford Prize Award 2017 and shortlisted by Aspex Gallery Portsmouth for their Graduate Award 2017.

WHAT IS FINE ART?

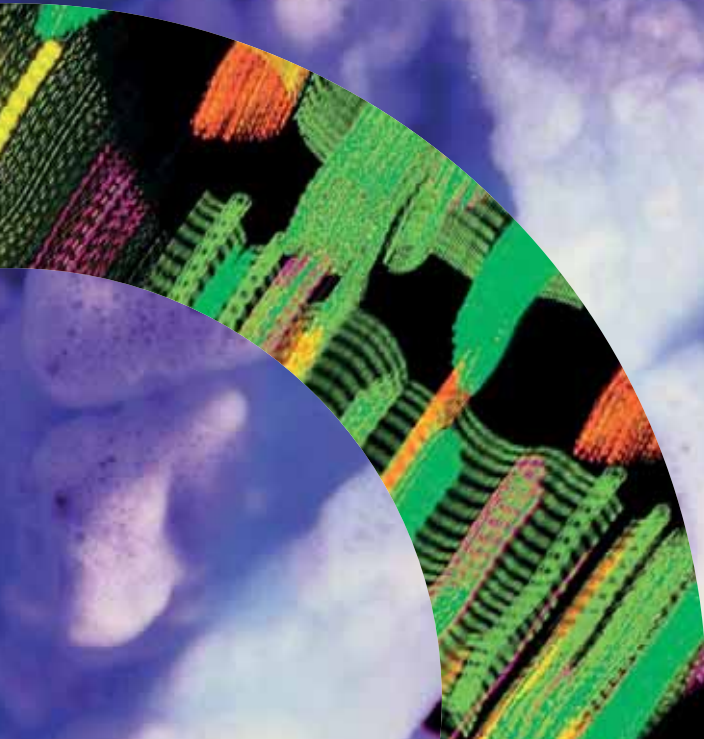
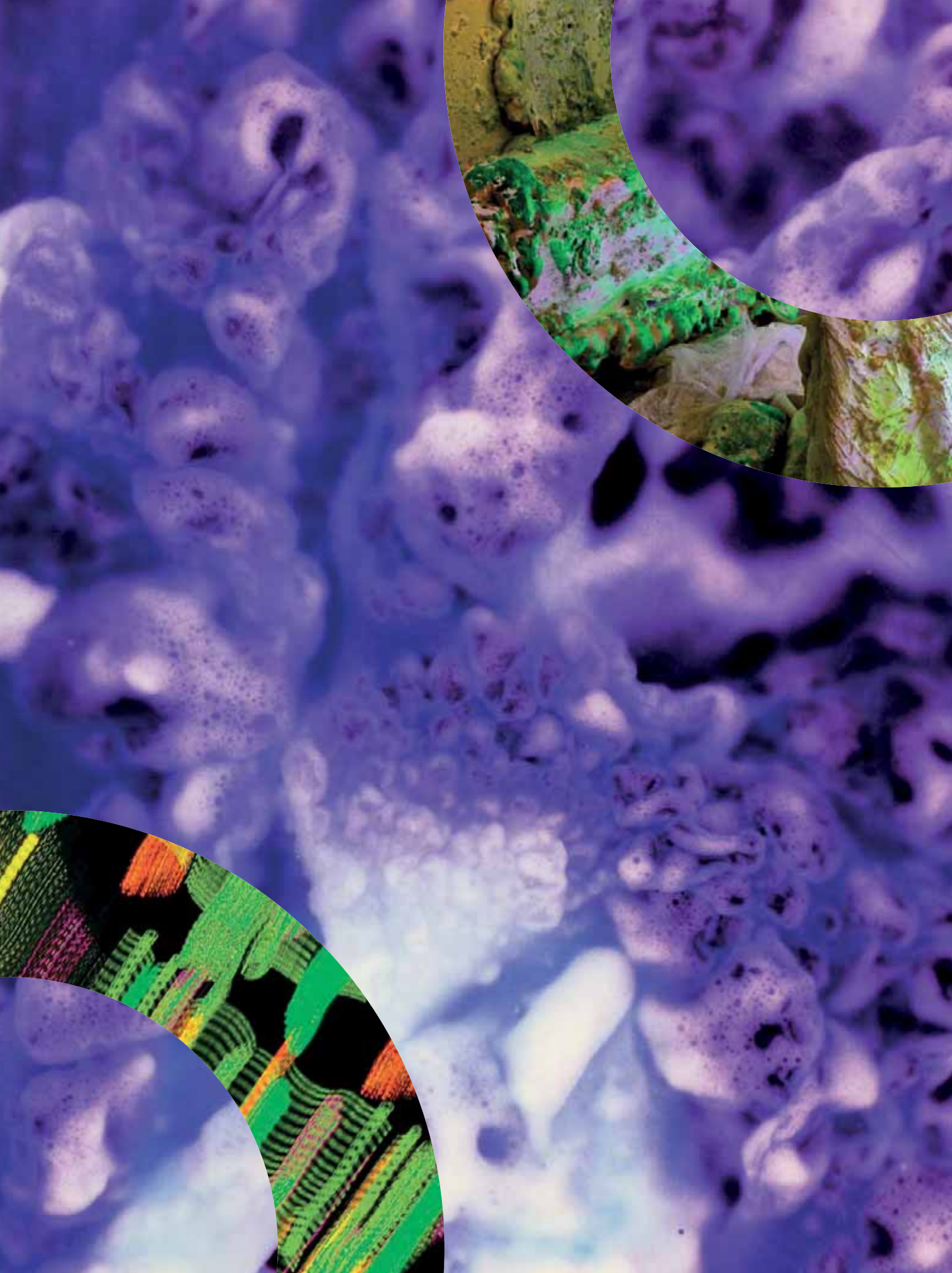
Through a transformation of objects, materials and my own body, my work examines the unknown or unrecognised and simultaneously explores the sensuality of 'thingness'.

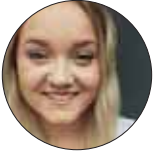
WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

My advice to all creative students is:

- be proactive
- make your own opportunities
- dream and take risks.

Your success is in your hands.





APRIL RAPLEY

BA (HONS) ARCHITECTURAL TECHNOLOGY, 2017

(Now known as BA (Hons) Architectural Design and Technology)

“THIS COURSE IS FOR YOU IF YOU HAVE A PASSION FOR ALL ASPECTS OF BUILDING DESIGN – FROM INITIAL IDEAS THROUGH TO CONSTRUCTION.”

TELL US A BIT ABOUT THE COURSE

The course allows you to look at the buildability and functionality of the building you’re designing and how your choices impact these aspects. It also has a strong focus on live briefs, to give you an understanding of how the process works in the real world.

HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?

This course is more than just building design – it covers specification writing, project management and procurement methods, as well as the technology of construction. It allowed me to gain key skills in many areas required throughout the building process.

FAVOURITE SOLENT MEMORY?

The end-of-year show in my third year. This is an event to showcase our work from the final year to

friends and family as well as industry professionals. Having my work looked at and praised by a complete stranger really made the work I had put in over the three years feel important.

WHAT’S NEXT FOR YOU?

I am returning to Solent in September 2017 to complete an MSc Sustainable Building Design degree.

WHAT IS ARCHITECTURAL TECHNOLOGY?

The finer details of building design.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THIS AREA?

Take advantage of any learning opportunity; meet people in the industry and connect with them – this will open so many doors for your career.



APRIL RAPLEY HAS BEEN NAMED AS A WINNER AT THE CHARTERED INSTITUTE OF ARCHITECTURAL TECHNOLOGISTS' (CIAT) 2017 ARCHITECTURAL TECHNOLOGY AWARDS. SHE RECEIVED A HIGH COMMENDATION FOR HER RE-DESIGN OF THE CHANDLER'S FORD INFANT SCHOOL.

"THE INDUSTRY RECOGNITION IS INCREDIBLE. I'VE REALLY ENJOYED MY TIME AT UNIVERSITY, SO TO RECEIVE AN AWARD FOR MY WORK REALLY IS THE ICING ON TOP OF THE CAKE OF AN AMAZING THREE YEARS."

// THIS COURSE IS MORE THAN JUST BUILDING DESIGN. //



THE COMMUTE



HATTY BELL

BA (HONS) FASHION (FASHION PROMOTION PATHWAY), 2013

"THIS COURSE IS FOR YOU IF YOU LOVE FASHION AND BEING CREATIVE, BUT AREN'T QUITE SURE OF THE JOB ROLES AND CHOICES OUT THERE."

HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

It gave me an opportunity to study different areas in the fashion industry, which gave me the range of knowledge to decide which area was right for me. Studying gave me the confidence to know that this would be the right career path for me.

FAVOURITE SOLENT MEMORY?

Visiting the Fashion Institute of Technology (FIT) in New York with my course.

TELL US A LITTLE ABOUT YOUR CAREER STORY SO FAR

After graduation, I applied for internships – online and through social media – in a range of different areas in the fashion industry and landed a PR internship during London Fashion Week with a fashion agency. I then moved onto a longer term internship with a wholesale fashion company. Utilising that

experience, I worked for several different agencies in fashion, retail and homeware to gain a wider range of experience. Based on a recommendation, I moved to Superdry where I worked my way up to PR co-ordinator in their London team, before moving to Karen Millen, where I am also PR co-ordinator.

WHAT IS A TYPICAL WORKING DAY FOR YOU?

My job as PR co-ordinator is very varied – it can involve: meeting fashion journalists for breakfast meetings; holding showroom appointments to show the latest collection; drafting press releases; shooting Facebook Live videos with fashion bloggers; hosting dinners to launch the latest campaigns; organising clothes for photoshoots; reporting on the coverage we've gained over the month; and holding meetings to plan the next season's campaign. It's a very hands-on role!

CAREER HIGHLIGHT SO FAR?

Helping to plan Poppy Delevingne's hen do at Coachella!

"MY CAREER HIGHLIGHT SO FAR IS HELPING TO PLAN POPPY DELEVINGNE'S HEN DO AT COACHELLA!"

WHAT IS FASHION PROMOTION?

It comes in many forms but it is ultimately about outwardly communicating your product or brand.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN YOUR INDUSTRY?

Experience is key! Aim to leave university with as much experience as you can.



RANKED IN THE TOP 100 FASHION SCHOOLS IN THE WORLD

**SOURCE: CEO WORLD MAGAZINE 2016*





KEV MUNDAY



BA (HONS) GRAPHIC DESIGN, 2009

WHAT HAVE YOU BEEN GETTING UP TO SINCE YOU GRADUATED?

After graduating I worked part-time while building up my studio practice and self-promoting my illustration and artwork. I have now been working as a full-time artist for just over seven years, primarily focusing on hand-drawn artwork on canvas and murals. I have produced work for brands including Graham & Brown Wallpaper (wallpaper designs), Ten Skateboards (skate decks), Monster Energy (hand-painted murals) and The Hemp Trading Company (clothing designs).

WHAT IS A TYPICAL DAY FOR YOU?

I produce around 200 original works of art a year, which I sell via representing galleries in France, Belgium, the Netherlands, the UK and online. Some of these artworks then go on to be licensed for products or print designs.

HOW DID UNIVERSITY PREPARE YOU FOR YOUR CAREER?

The course taught me to experiment in a wide variety of styles, think wide and learn digital and handmade skills.

FAVOURITE SOLENT MEMORY?

A trip to London to listen to expert speakers.

WHAT IS GRAPHIC DESIGN TO YOU?

Graphic design/graphic art gives me the opportunity to creatively express myself for a living.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THIS AREA?

Work as hard outside the course as you do on it. Set yourself creative briefs when you haven't got projects coming in.





KEV
MUNDAY



LESLIE ATTOH

BA (HONS) FINE ART, 2017

"THIS COURSE IS FOR YOU IF YOU ENJOY AND HAVE A PASSION FOR ARTS AND WOULD LIKE TO BROADEN YOUR SKILLS AND KNOWLEDGE IN EVERYTHING ART-RELATED."

HOW DID SOLENT PREPARE YOU FOR YOUR CAREER?

I learnt to be productive and get the best results from every task. Research and practice were the key words during my fine art studies. I became very comfortable with research and practising my skills by the time I completed my course and have found this to be very beneficial in my current career path.

FAVOURITE SOLENT MEMORY?

I have a lot of good memories from my time at Solent but my favourite would be my first day in student halls, knowing that I was about to start a whole new experience.

WHAT ARE YOU UP TO NOW?

Towards the end of my course, I developed a passion for film. I told myself I would make an impressive film director. I saw an interesting relationship between my paintings and film-making. So I started looking for

opportunities in film companies before and after completing my course.

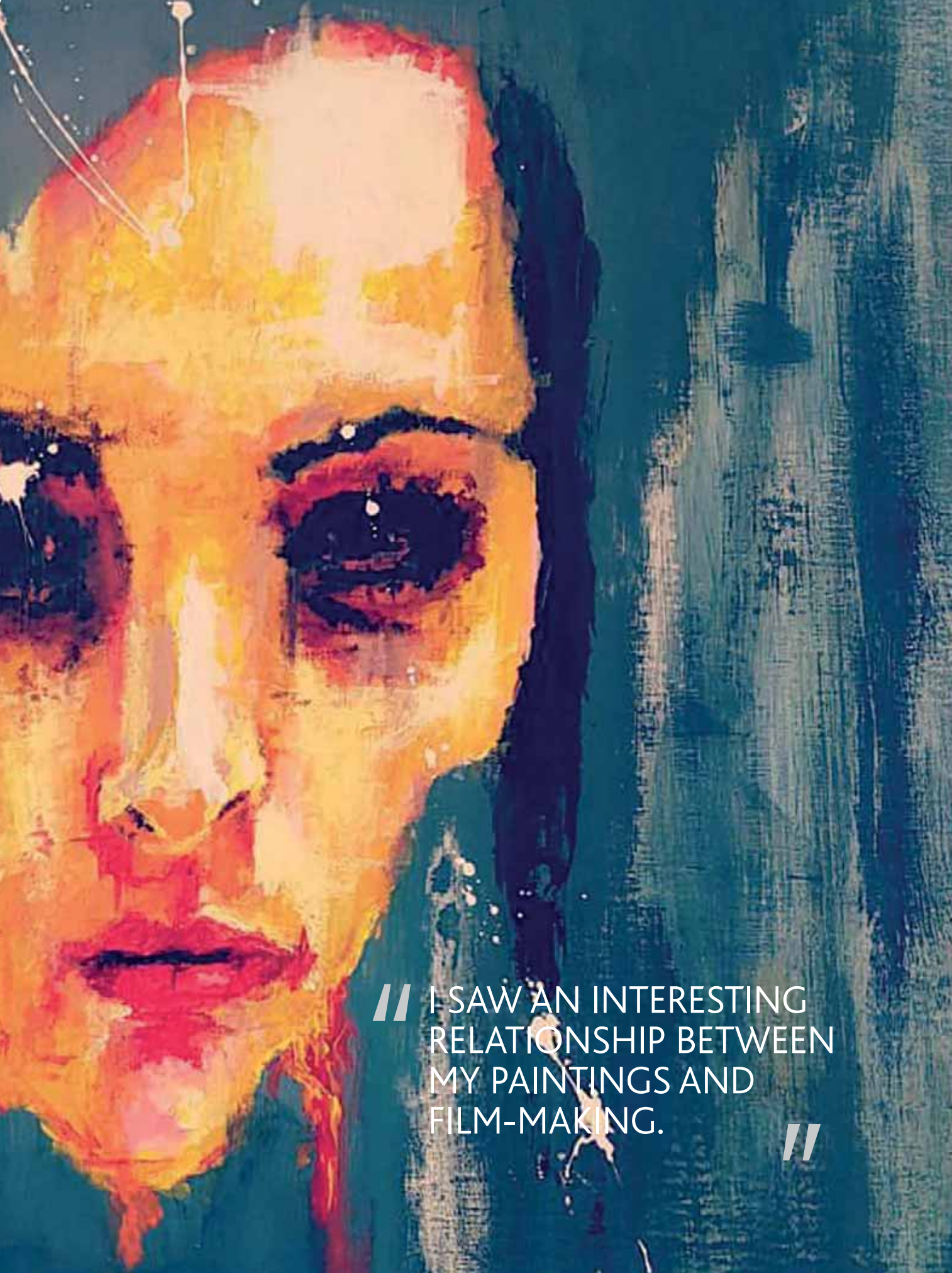
I am currently enjoying two weeks' work experience at Rogue Films where I get to assist the film production crew with daily tasks. This involves researching, editing video and audio for producers, running to the shops when required and also going to film and video shoots.

WHAT IS FINE ART?

Fine art is a creative platform that allows you to engage and familiarise yourself with various artistic directions and mediums.

WHAT TIPS WOULD YOU GIVE TO SOMEONE WANTING A CAREER IN THIS AREA?

Really think about what creative direction you enjoy the most and what you want from it. Because once you know what you want to become/achieve, only then can you focus your energy and productivity in that direction.



// I SAW AN INTERESTING
RELATIONSHIP BETWEEN
MY PAINTINGS AND
FILM-MAKING.

//





SOUTHAMPTON

THIS **TOWN** IS THE PLACE
TO BE THESE DAYS

We're one of the south of England's fastest growing cities, with plenty of green spaces and a ton of concrete. Badly bombed in World War Two, it's taken decades for Southampton to get back to its former glory. But believe me, we're getting there... with more cafes, bars and restaurants than you can shake a stick at. And with a rapidly growing arts scene too.

OUR GREAT CITY

Southampton has one of the finest art collections in the UK. The City Art Gallery – a stone's throw from campus – houses 5,000 works spanning eight centuries. Do you want to see a Turner or a Monet? You can. And the best bit? It's free.

The city continues to invest in the arts. It's just opened a brand new culture and arts district. Our Solent Showcase Gallery is at its heart, featuring up and coming artists, contemporary art – and maybe you.

There are world-class and grassroots art exhibitions and performances at the John Hansard Gallery, Nuffield

Southampton Theatres and City Eye. Get involved, or just soak up the ambience as you enjoy a latte at the Art House cafe.

Fashion students are inspired by Southampton's 150-shop Westquay centre, independent boutiques and vintage markets. Some call it shopping – you can call it research.







OVER 42,500 STUDENTS,
WITH A POPULATION
OF OVER 255,000



£1.6 BILLION OF NEW
CITY INVESTMENT
COMMITTED OR
UNDERWAY



180+ PUBS, BARS AND
NIGHTCLUBS



IN THE UK'S TOP TEN
HAPPIEST CITIES



FIVE CITY-CENTRE
PARKS RIGHT ON
SOLENT'S DOORSTEP;
300+ ACRES OF
MANAGED WOODLAND
AND OPEN SPACE
AT SOUTHAMPTON
COMMON





PERFECTLY PLACED FOR
ACCESS TO LOCATIONS
ACROSS THE SOUTH:
BOURNEMOUTH,
PORTSMOUTH AND THE
NEW FOREST



FEATURES ONE OF THE
UK'S TOP SHOPPING
CENTRES



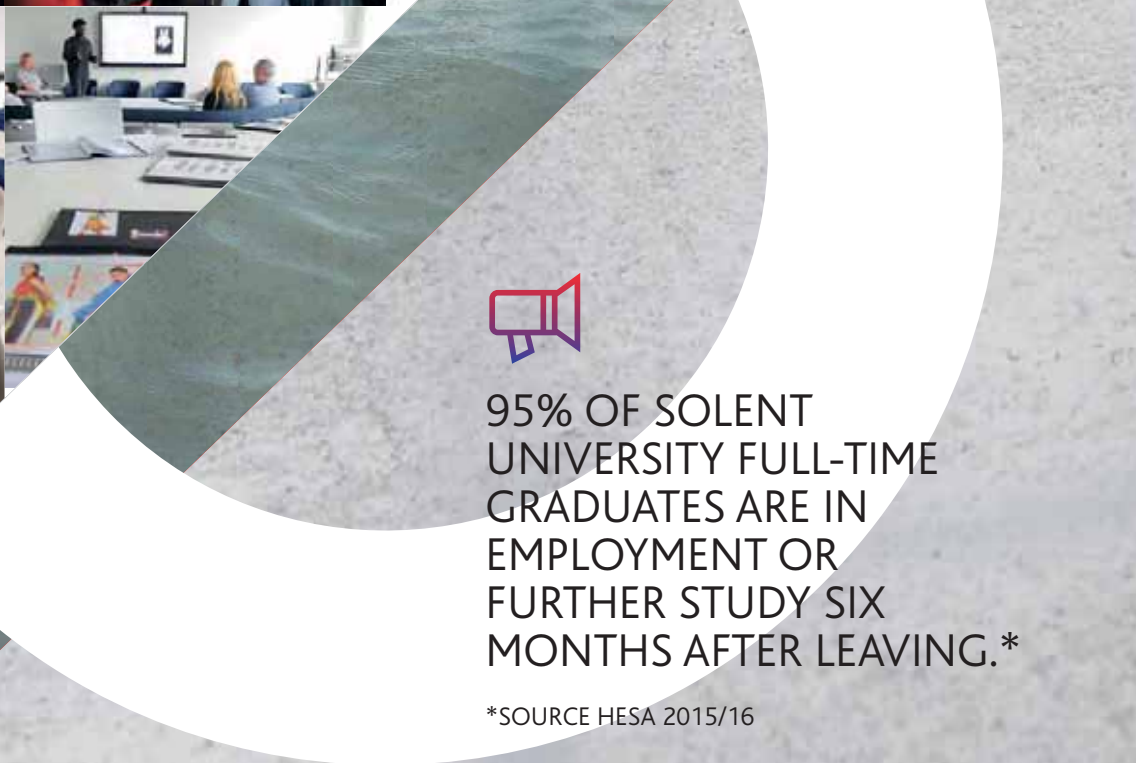
THE HOME OF
WORLD-FAMOUS
PREMIER LEAGUE TEAM
SOUTHAMPTON FC



LESS THAN TWO HOURS
FROM LONDON BY TRAIN



THE CRUISE CAPITAL
OF THE UK AND HOME
TO ONE OF THE UK'S
BIGGEST BOAT SHOWS



95% OF SOLENT
UNIVERSITY FULL-TIME
GRADUATES ARE IN
EMPLOYMENT OR
FURTHER STUDY SIX
MONTHS AFTER LEAVING.*

*SOURCE HESA 2015/16



WHAT SOLENT CAN PROVIDE YOU WITH

ACCESS TO INDUSTRY-STANDARD FACILITIES

Study in our dedicated art and design school with professional-standard facilities to support your studies. Whether you need photography studios, screen-printing studios or the latest design software, it's all within easy reach.

Fashion students have the opportunity to get involved with retail activities at Re:So, Solent's stunning student-run store. Re:So sells a unique mix of fashion, accessories, publications, furniture and art. The store's upper floor 'learning zone' has previously hosted guest speakers from the fashion industry, workshops, photoshoots and exhibitions – all with an emphasis on developing student retail, enterprise and employability skills.

Please visit individual course pages at www.solent.ac.uk/courses for the specific facilities available for your chosen degree.

YOU'LL GAIN REAL-WORLD EXPERIENCE

Work on real-life projects with industry professionals – previous students have worked with Fat Face, Ted Baker and Jenny Packham.

Work experience is an exciting element of all our courses, and you will be encouraged to find work placements throughout the summer break to further your studies. There is also the opportunity to carry out a placement year between the second and third years of study. Recent students have worked at London Fashion Week, Hugo Boss, ASOS, B&Q, IKEA and the NHS.

Gain real-world work experience and freelance opportunities through the University's student-run agency, Solent Creatives.

TAUGHT BY PROFESSIONALS, AND EXTENSIVE LINKS WITH INDUSTRY EXPERTS

Benefit by learning from academics with wide-ranging industry experience, with many still practising professionally.

Gain valuable insight from guest lectures by industry experts and graduates. Recent speakers have included Nick Williams (graphic designer for Levi and Tommy Hilfiger), Caryn Franklin, and professionals from Next, AllSaints and Hobbs.

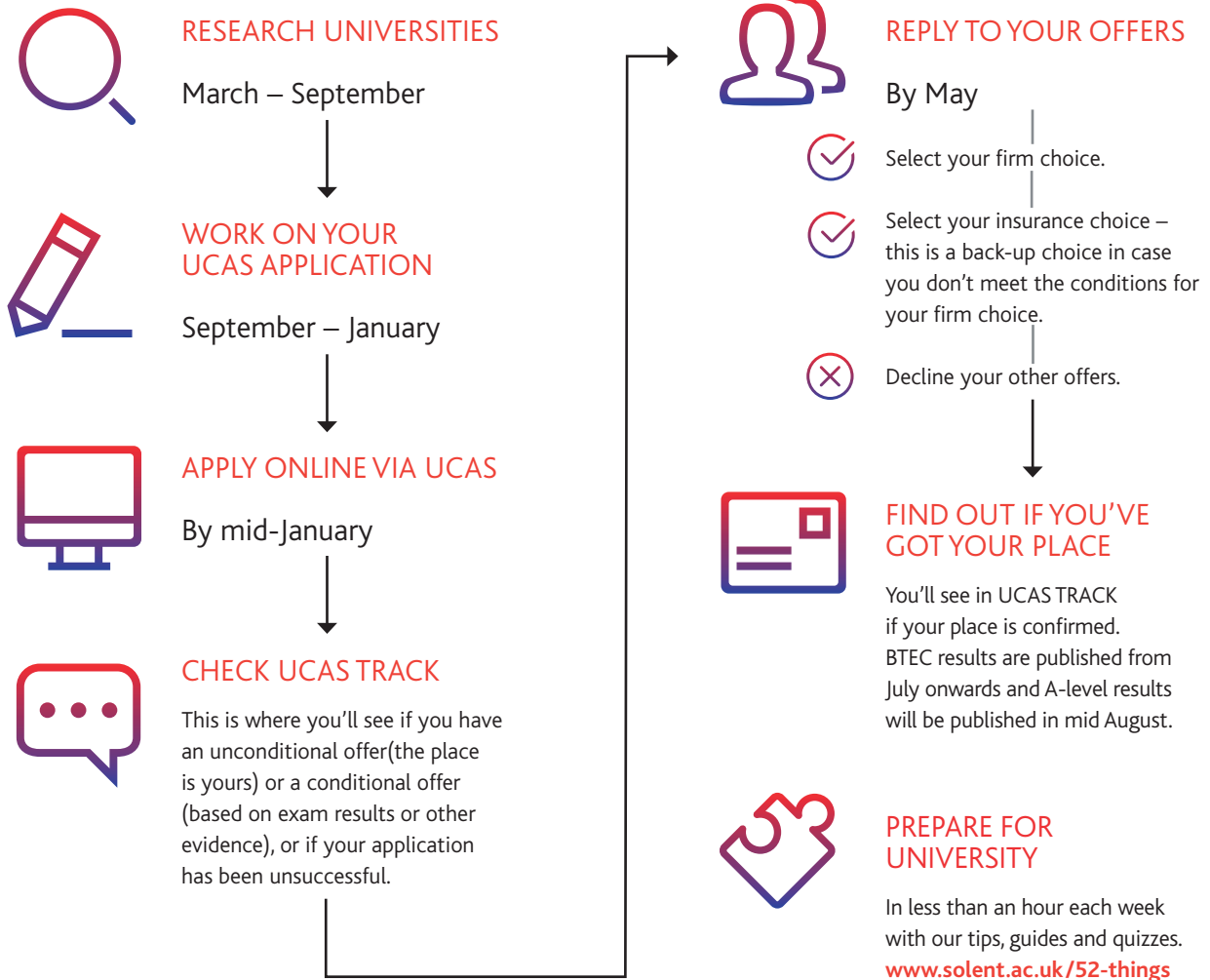
FOR FURTHER COURSE INFORMATION, VISIT

www.solent.ac.uk/courses

HOW TO APPLY

Solent University code name: **SOLNT**

Solent University UCAS code: **S30**
















OUR STUDENT RESIDENCES

We have well-equipped student residences with fantastic study-bedrooms, right in the city centre and only a short walk from the main campus. For more information, visit www.solent.ac.uk/accommodation



FEES AND FINANCE


Worried about the cost of going to university? There's plenty of support on offer to ensure that financial circumstances don't stop you from gaining a higher education. For more information, visit www.solent.ac.uk/finance

ART, DESIGN AND FASHION	UCAS tariff points	Work placement opportunity	Foundation route available	Additional entry requirements
UNDERGRADUATE				
BA (Hons) Architectural Design and Technology	112	✓	✓	
BA (Hons) Architectural Design and Visualisation	112	✓	✓	
BA (Hons) Beauty Promotion	112	✓	✓	
BSc (Hons) Construction Management	96	✓	✓	
BA (Hons) Fashion	96	✓	✓	
BA (Hons) Fashion (Top-up)	*	✓		
BA (Hons) Fashion Buying and Merchandising	96	✓	✓	
BA (Hons) Fashion Graphics	96	✓	✓	
BA (Hons) Fashion Journalism	112	✓	✓	
BA (Hons) Fashion Management with Marketing	96	✓	✓	
BA (Hons) Fashion Management with Marketing (Top-up)	*	✓		
BA (Hons) Fashion Media	96	✓	✓	
BA (Hons) Fashion Photography	112	✓	✓	
BA (Hons) Fashion Photography (Top-up)	*	✓		
BA (Hons) Fashion Promotion and Communication	96	✓	✓	
BA (Hons) Fashion Styling and Creative Direction	112	✓	✓	
BA (Hons) Fashion Styling and Make-Up for Media (Top-up)	*	✓		
BA (Hons) Fine Art	112	✓	✓	
BA (Hons) Graphic Design	112	✓	✓	
BA (Hons) Graphic Design (Top-up)	*	✓		
BA (Hons) Illustration	112	✓	✓	
BA (Hons) Interior Design	112	✓	✓	
BA (Hons) Interior Design Decoration	112	✓	✓	
BA (Hons) Interior Design Decoration (Top-up)	*	✓		
BA (Hons) Make-Up and Hair Design	112	✓	✓	
BA (Hons) Photography	112	✓	✓	
BA (Hons) Photography (Top-up)	*	✓		
BA (Hons) Product Design	112	✓	✓	
BA (Hons) Product Design (Top-up)	*	✓		
BA (Hons) Trend Forecasting	96	✓	✓	
BA (Hons) Visual Arts (Top-up)	*	✓		
POSTGRADUATE				
MA Creative Direction for Fashion and Beauty	*			
MA Creative Enterprise	*			
MA Critical Creative Practice	*			
MA Design for Health and Wellbeing	*			
MA Luxury Brand Management	*			
MA Visual Communication	*			

* Refer to admissions for entry requirements

 Portfolio viewing

 Electronic portfolio

 Telephone interview

SOLENT

UNIVERSITY

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